

## FUND RAISING IDEAS

- Coffee morning
- Tea party
- Chocoholics party
- Garden opening/ Plant sale
- Quiz night/ Bingo night
- Fashion show
- Sponsored Runs/Walks/Cycles/ Swims-individual or family events
- Treasure hunts
- Jumble sales/Boot sales clear out your 'junk' & make money!
- Ladies evening-Gifts, Fashion & Beauty therapists -local shops & therapists often work for nominal fee in exchange for publicity.
- Race nights.

(For more ideas see "How small groups can raise big funds"  
by Jessica Ruston . 2007. ISBN: 9781905410231)

## **SOCIAL EVENTS**

### Pre-planning social events

- Decide on the event, how big, who you want to reach etc.
- Find a venue- at work, at home, in garden, in local community centre, church hall.
- Set a date & time - invite your guests (invites can be handed out / or by mail/ e-mail).
- Plan food & drink- an urn is useful if catering for large numbers. Ask friends /invite declines if they would like to make a cake as a contribution.
- If appropriate, consider asking commercial gift sellers (cards, books, jewellery etc) to attend & agree a % of sales to go to Jo's friends.
- Consider a raffle - ask local shops or companies to help with food donations or raffle prizes.
- Order Jo's friends Cups (see below)!

For fundraising and events open to the general public it is prudent to check out local government regulations re insurance and other rules and regulations with regard to health and safety (bouncy castles and nuts in cakes come to mind), raffles and lotteries etc. For example, at the Barnes Fair before Easter 08, which was widely advertised throughout South London, we needed public liability insurance for the cake stall. We

arranged coverage for a year at £50. (Check with the office to see if insurance is still extant for a big public event before purchasing.

### Cups

Full sized and stylish *Jo's friends* cups and saucers are available. The cup has the wording 'Jo's friends' on the side and the website address 'www.cupfoundjo.org' on the inside. Orders are boxed in sixes (6 cups and 6 saucers) and are dispatched by courier (but you can order one cup which will be sent by first class mail). The table below shows the unit cost once carriage is factored in

<b>Cups</b>	<b>Price incl VAT</b>	<b>Carriage incl VAT</b>	<b>Unit Price</b>
<b>1</b>	3.91	1.50	<b>£5.41</b>
<b>6</b>	23.46	5.88	<b>£4.89</b>
<b>12</b>	46.92	10.52	<b>£4.79</b>
<b>24</b>	93.84	10.52	<b>£4.35</b>
<b>48</b>	187.68	10.52	<b>£4.13</b>
<b>54</b>	211.14	10.52	<b>£4.10</b>
<b>60</b>	234.60	10.52	<b>£4.09</b>

(Orders to the value of £400 excl. VAT attract no carriage fee!):

Our intention is to use the cup to raise awareness of Jo's friends but, if you wanted to sell some as part of your fundraising, then a price of £7.50 to £10.00 would be fine and compatible with similar quality cups in the high street.

Orders take one week. Order from [sales@quickfiretableware.co.uk](mailto:sales@quickfiretableware.co.uk) (ensuring that you give your name and address for delivery and invoice).

Tel: 0114 248 9416

Fax: 0114 248 0572

### At the Event

- Consider a bowl or cup for voluntary donations. Most people donate £5-10. Alternatively, particularly for larger amounts, encourage completion of the tear-off part of our brochure which includes Gift Aid.
- Show Jo's friends literature - postcards & leaflets explaining our mission - available from the office (use "Contact us" on the website).

- Consider showing Website on a lap top, (ideally linked to a TV) to promote the site.

## CHALLENGE EVENTS - JUST GIVING

Particularly for "personal challenges, consider making use of the JustGiving website( [www.justgiving.com](http://www.justgiving.com) or accessible through the Events page of our website) to create your own fundraising page.

It allows donations to be made quickly & securely using a credit or debit card & automatically adds gift aid to UK taxpayers donations (an extra 28%). All donations are acknowledged by e-mail. This is very useful to reach supporters who do not live locally to you. Your page allows you to create your own message & shows donations as they come in. It also allows you to write & send a 'Thank you' message after your challenge.

- Get a Jo's friends T-shirt made to wear to promote the charity -logo pdf available from the office (use "Contact us" on the website).

### After the event

Please forward any funds raised to the office (see "Contact us" on the website for address). Please do not send cash in the post. Cheques ([made payable to CUP Foundation - Jo's friends](#)) and any accompanying Gift Aid completed forms.

Please let us know of your events & fundraising ventures so we can share your successes with others.

It is fantastic to raise some money - but remember all events are just as important in raising awareness of [CUP & Jo's friends](#) to help us to help sufferers & their families.

Thank you for your support & Good Luck with your event!